

☀️ Be a Valued Sponsor @ Bollywood Meets Borscht Belt 2025 ☀️

A Cultural Celebration for a Powerful Cause

Event Date: Sunday, May 17, 2026

Location: Dell JCC, Austin, Texas

Co-Hosted by: HC4A & Shalom Austin



A photograph of a panel discussion on stage. Three people are seated: a woman on the left, a young girl in the middle, and a man on the right who is speaking into a microphone. A woman stands behind the man. A banner in the background reads 'BOLLYWOOD MEETS BORSCHT BELT'.



A circular inset photograph showing a woman in a red sari performing a traditional Indian dance pose on stage.



A photograph of a man in a white shirt playing a clarinet and a woman in a patterned sari playing a keyboard instrument on stage.



A photograph of four women of diverse backgrounds smiling and posing together for a photo.

Bollywood Meets Borscht Belt 2026
13th Annual Fundraiser

BMBB unites Indians, Jews, and African Americans in Austin through culture and a commitment to giving back to the local community.

 Sunday, 17 May, 2026
 4 PM - 7 PM
 DELL JCC

PERFORMANCES. FUNDRAISING. DINNER.

About the Event

Now in its 13th year, **Bollywood Meets Borscht Belt** is one of the most anticipated multicultural fundraising events in Central Texas. This fun, high-energy night celebrates the richness of Indian, Jewish, and African American cultures—bringing communities together through music, dance, and storytelling.

But the true star of the evening is **the cause**:

All proceeds directly support **school supplies for homeless and low-income students** in Greater Austin ISDs, veterans' groups, and underserved churches.

[LinkedIn Invitation](#)

[Facebook Invitation](#)

[Buy Tickets](#)

Why Sponsor This Event?

In a world where consumers align with purpose-driven brands, this is your chance to make an impact that is **high-visibility, high-value, and deeply meaningful**. Your sponsorship will go towards hosting the event and broadening our outreach so this fundraiser is a resounding success and inspires many more.

Your sponsorship will:

- **Align your brand** with values of education, equity, and community upliftment.
 - **Boost your reach** among high-income, socially conscious, and culturally engaged audiences.
 - Gain from the combined power of an iconic in-person event promoted extensively on social media and covered extensively by local news.
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Audience Demographics & Reach

- **300+ in-person attendees** primarily from the Indian, Jewish, and African American communities. Governance leaders, school administration, leading businesses grace the event.
- Website and event **calendars placement** in leading local media.
- **Email outreach to 7,500+ subscribers** of HC4A
- **30K–50K social media impressions** across platforms.
- **20K+ yearly visitors** to HC4A's website.



Sponsor Benefits Overview



**BOLLYWOOD MEETS
BORSCHT BELT**
A Fundraising Multicultural Event





TIER	Reserved Seating	Stage Presence	Booth	Local Media	Social Media	Email Feature	Website Logo
Presenting \$3,000	For 6	✓	✓	✓	Featured	Top Placement	Home Page
Gold \$2,000	For 4		✓	✓	High Tier	Mid Placement	Home Page
Silver \$1,000	For 2		✓	✓	Mid Tier	Shared	Sponsor Page
Community \$500	For 1			✓	Name Mention	Name Mention	Sponsor Page

Custom sponsorship opportunities available.

💡 Why HC4A?

- 15 years of award-winning, transparent service to the homeless and low-income community in Greater Austin.
- Nonreligious. Nonpolitical. Pure purpose.
- Partnerships with Google, local ISDs, city governance, churches, and veterans' groups.
- Recognized by local and national institutions

🌐 Learn more about the impact of our event from our website:

[The Necessity of School Supplies in Central Texas](#)

[Top 10 Reasons to Attend BMBB](#)

[Pictures from BMBB 2024](#)



Ready to Partner With Purpose?

Let's create a custom sponsorship package that meets your goals and makes a difference.

 Contact us at: info@hc4a.org

 Call: 617.803.7879

 **Thank you for helping us help students start school with confidence—and dignity.**

